

iba 2015 Factsheet



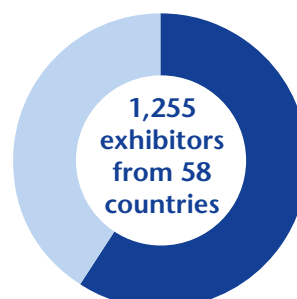
iba 2015
Munich
12. – 17.9.
www.iba.de

iba – The world's leading trade fair for bakery, confectionery and snacks

As the world's leading trade fair, iba provides the ideal platform for showcasing innovations from every segment of the industry and a comprehensive overview of the trends and developments in the market. This is where you will meet the most successful companies in the bakery, confectionery and snack food business, from artisan bakeries to wholesale bakeries to large industrial solutions. But restaurateurs, café owners, food retailers, hotel managers and caterers will also find an almost unlimited and diverse range of products at iba.

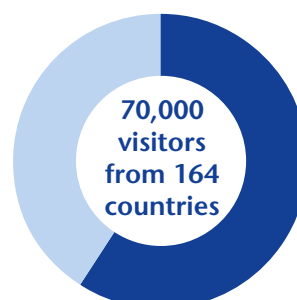
Product range at iba

- Baking agents, raw materials and ingredients
- Baking and pastry-making equipment
- Baking and pastry-making supplies
- Cleaning and hygiene
- Coffee and coffee machines
- Decorations
- Energy, ventilation and air-conditioning technology
- Fittings and furnishings for shops, cafés and patisseries
- Gastronomy and catering
- Ice cream and ice-cream production
- Information technology
- Laboratory and measuring instruments
- Logistics
- Ovens and accessories
- Packaging solutions
- Par-baked and fully-baked products
- Pasta, pizza and tortilla production
- Process optimization and automation
- Refrigeration and fermentation technology
- Sales
- Services
- Snacks and snack food production
- Supplier industry



Exhibitors from Germany and abroad

- 41% from Germany
- 59% from abroad



Visitors from around the world

- 39% from Germany
- 61% from abroad



- 40% industry
- 33% artisan bakery
- 11% other
- 8% services
- 8% trade

Source: All this information is based on the event statistics verified by FKM or the independent visitor and exhibitor survey conducted by Gelszus Messe-Marktforschung GmbH in 2012.



iba 2015 at a glance

Dates:

Saturday, 12 September –
Thursday, 17 September 2015

Opening hours:

Daily from 9:30 a.m. – 6:00 p.m.
Thursday from 9:30 a.m. – 5:00 p.m.

Venue: Fairground Messe München

Frequency: Every three years

iba summit

Friday, 11 September 2015

The day prior to the start of iba 2015 will be devoted to dialogue: professional bakers will be meeting at the International Congress Center Munich for the iba summit 2015. Take advantage of this opportunity to meet decision makers and expand your network. Learn about recent developments and the latest trends from around the world and profit from innovative future strategies for your industry. It is worth arriving a day early! Further information can be found at: www.iba.de

Organiser:



GHM Gesellschaft für
Handwerksmessen mbH
P +49 (0)89 9 49 55 - 181
F +49 (0)89 9 49 55 - 189
iba@ghm.de
www.iba.de

The representative of iba in your
country is available at:
www.iba.de/en/contact

Honorary sponsor:



Zentralverband des
Deutschen Bäckerhandwerks e.V.
(German Bakers' Confederation)
www.baeckerhandwerk.de

Supporting partners:



DKB
Deutscher Konditorenbund
(German Confectioners'
Confederation)
www.konditoren.de



Verband Deutscher
Großbäckereien e.V.
(German Federation of Plant
Bakeries)
www.grossbaecker.de

Hall overview iba 2015 in Munich

